

AJAX + ANGULAR JS DEVELOPMENT SERVICES FOR WIIWISE – US BASED SOCIAL COMMERCE SITE



Customer:

Wiowise is a social commerce site where customers harvest prestige and reward by fusing media and commerce –

1. Rewards Earnestly
2. Supplies instantly
3. Reach Out Rapidly

Requirements:

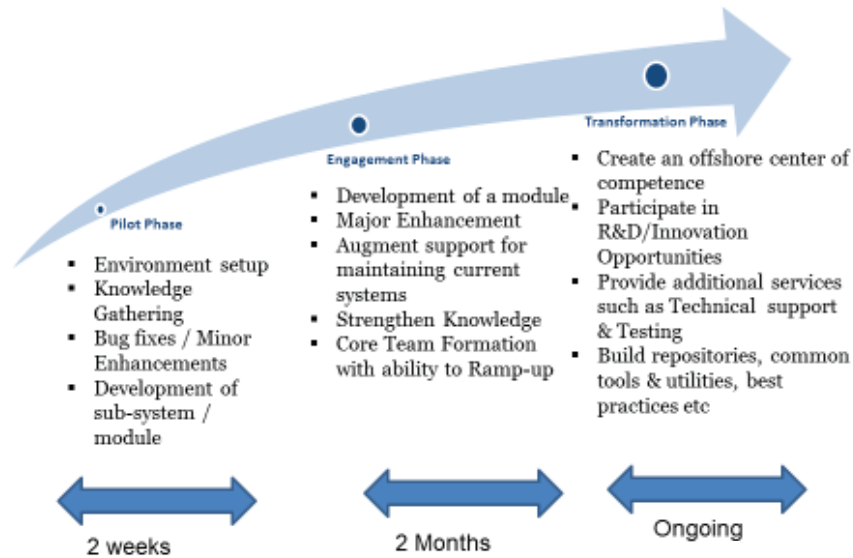
Our customer chose Expedux for our E-commerce and open source capabilities

1. Enhance the social commerce portal with manufacturing registration specifications.
2. Follow MVC coding pattern and coded only in HTML, CSS, Bootstrap, Javascript, and JQuery.
3. The Controller layer must be coded only in AJAX with just Javascript and JQuery.

Our Approach

After evaluating the entire scope of the work, Expedux recommended 3 phased PET (Pilot Engage and Transform) approach for the overall development to go-live.

Expedux – PET Development Methodology



Pilot Phase:

Information Architecture: Expedux has structured the form of a design map which could be visualised as a tree diagram.

MVC Pattern ready: The architecture was designed to be flexible and coded in HTML, CSS, Bootstrap, JavaScript, and JQuery with compliance of above rules.

The Controller was enabled with AJAX and JSON with Javascript and JQuery technology.

Engagement Phase:

- **REGISTER MANUFACTURER Module:** Expedux developed this wireframe with the recommended page layout for the search results page with exact match manufacturers
- Developed responsive page layouts for each page in the product registration experience for tablets

Transformation Phase:

- Developed using SOA concept and integrated with all 3rd party shopping and social media portals.

- Implemented full blown E-commerce community portal with E-mail and SMS notifications from scratch using a custom MVC framework
- Developed the Mobile Apps using Phone gap and ionic framework

Technology Stack:

- AJAX, JSON, JavaScript, JQuery AWS and JIIRA

Engagement Highlights & benefits to customer:

- Developed and implemented the manufacturing pages module within 4 months
- Enabled the portal to be accessible across all devices
- Formed a Customer Centre of Excellence with education domain experts and technology architects
- Implemented Continuous Integration methodology for the development team using JIIRA and Bitbucket

ABOUT US



FOCUS

Software Engineering Services for Product Firms and E-commerce Organization



OPEN SOURCE COE

A Centre of Excellence team to constantly build capabilities and frameworks in PHP, JAVA, and Python.



STABILITY

A team backed by eminent industry advisors and venture capitalists.



EXPERIENCE

100+ man-years of expertise in working with opensource technologies.



CREDIBILITY

99% of our customers would vouch for our ability to go beyond the typical customer-vendor relationship



INNOVATIVE ENGAGEMENT MODELS

Innovative Milestone based engagement Model with Pay per Hour Model and Pay per Line of Code Model.